



Pour immediate release

« THE TRANSITION CHAT », A NEW SERVICE DURING THE COVID-19 CRISIS

In these confinement times, Jasmin Transition offers a free telephone support service to seniors 70 Y.O.+

514 234-8212

Montreal, April 2nd 2020- Starting today, a new free telephone support service is available to seniors who feel isolated, stressed or anxious because of the COVID-19 crisis. "THE TRANSITION CHAT" is a telephone line aimed at breaking the isolation of lonely people by allowing them to talk and maintain a positive attitude. The message ? Life goes on and we need to seize the opportunity to see a positive light.

- The service is free;
- It is offered in English and French;
- A member of the team will be available to receive your call at **514 234-8212**, Monday to Friday from 9 to 11 and from 2 to 4 .

"Over the past 10 years, Jasmin Transition has been helping seniors reorganizing their lives and their home transitions . The 70 y.o.+ represent a clientele whose concerns we all know quite well, "says owner Danielle Jasmin. In these uncertain times, to counter the isolation and anxiety caused by the spread of COVID-19, the Quebec company decided to set up this support service which provides access to a caring person. The team members bring caring listening, just as a parent, a sister or a friend would do.

Jasmin Transition insists that "THE TRANSITION CHAT" does not offer specialized health advice. "It is a support service aimed at listening and reassuring the elderly. I remain convinced of the importance of reminding the most vulnerable that they are not alone. They must be listened to, heard, in these times when solidarity counts more than ever, "added Danielle Jasmin.

A digital information campaign will take place on :

FB : <https://www.facebook.com/jasmintransition/?ref=bookmarks>

LinkedIn : <https://www.linkedin.com/in/danielle-jasmin-5231b125/detail/recent-activity/>

Instagram : https://www.instagram.com/jasmin_transition/

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